

— KEYNOTES · PANELS · FIRESIDE

Jonathan Greensted

Founder & CEO of Rentiful

Building the trusted AI agent for renters. Forty years of technology leadership across digital transformation, AI and real estate.



— BIOGRAPHY

Jonathan Greensted is the founder of **Rentiful**, an AI-powered platform building the trusted agent for renters. It is technology that doesn't just answer questions but represents the people asking them.

Over forty years, Jonathan has held CTO and CIO leadership roles at **Travelodge** and **Rank Group**, and was the first CTO at both **Quintain / Wembley Park** in 2019 and **Get Living** in 2022, two of the country's largest Build-to-Rent operators.

He advises **Legal & General Affordable Homes** and Lamington Group, and is an advisor to Webiny. His career spans the platform shifts that reshaped entire industries: the web, mobile, cloud and now AI. At Rentiful he is building **the trusted AI agent for renters**, and, as part of the company's listings liberation campaign, AI Agent Connect, making rental portfolios discoverable by AI assistants on open standards.

"Jonathan believes AI's greatest opportunity is not replacing people, but representing them."

Why organisers book Jonathan

- **Forty years of executive leadership** across consumer, hospitality and real estate.
- **Deep PropTech expertise:** first CTO at Quintain (2019) and Get Living (2022).
- **A seasoned speaker** since 1996, from all-hands to global keynotes.
- **A founder building an AI company**, living the questions he speaks about.
- **Practical, not theoretical:** audiences leave with things to do on Monday.
- **Bridges tech & commercial strategy**, in board-room language.

— A SEASONED SPEAKER

2008 Microsoft Azure launch keynote · Los Angeles

2011 Travel Technology Europe · London

2010 World Travel Market · London

2017 Travelodge "Big Event" · Co-host, 2017 & 2018

Six talks, tailored to your audience.

01 The Rise of the Trusted AI Agent

How AI evolves from answering questions to representing consumers, and why trust, not attention, defines the next decade.

02 Listings Liberation Manifesto

Why the future of PropTech depends on liberating listings. Open data, open standards and real consumer choice.

03 Beyond Portals

How AI changes property search forever, and why portals optimise an old model rather than being the destination.

04 Representing Renters

Every industry represents its inventory, except renting. How AI finally changes who the market works for.

05 Forty Years of Platform Shifts

Lessons from the web, mobile, cloud and AI, and what founders should learn from each transition.

06 Building Trust in an AI World

Trust as competitive advantage: transparency, alignment and representation as the defining products of the AI era.

Topics

Artificial Intelligence

Agentic AI

Digital Transformation

PropTech

Consumer Trust

Real Estate Innovation

Product Strategy

Platform Strategy

Open Data

Leadership

Scaling Technology Organisations

Startup Fundraising

Future of Renting

Audiences

- ✓ Executive leadership
- ✓ Technology companies
- ✓ Universities

- ✓ Property developers
- ✓ Startup founders
- ✓ Industry associations

- ✓ Institutional investors
- ✓ Product teams
- ✓ Government & policy groups

Book Jonathan for your next event.

Conferences · podcasts · webinars · investor days · universities

“Using AI to represent people not replace them”

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